



Welcome To

Clay Brow FC

Sponsorship Proposal



**ACCREDITED
CLUB**
PART OF ENGLAND FOOTBALL





Clay Brow FC

Introduction

Thank you for giving some of your precious time to read about our amazing football club and considering our proposal to sponsor our footballing endeavour in our local community.

It is our hope with your support we can continue to provide our players, coaches and volunteers with the best possible equipment and environment to support all our players in acquiring key life skills such as collaboration, communication, discipline, and respect which transcend football helping mould their character both on and off the field.





**"Becoming A Footballer Is Only The First Half
Of The Silent Prayer A Kid Offers Up To The
Sky Or Confides To His Teacher In A Primary
School Essay. The Second Part Is The Name Of
The Team He Wants To Play For."**

Andrea Pirlo





Clay Brow FC

Welcome To Our Club

Our club is built on a foundation of community values, cooperation, dedication and enjoyment. We are incredibly proud of our teams, the people they are and all they continue to achieve.

Jason
Howarth

Club Chairman





Clay Brow FC

About The Club

Clay Brow was formed in 2014 primarily as a mens open age football team by our Chairman Jason Howarth and Friends. Two years into forming the club we gained some momentum locally and formed an open age reserve side, which was soon followed by our Clay Brow Athletic team as we gradually started to grow our Mens section. In 2019 it became apparent the need for a well ran football club within the local area to support Youth football as it was suffering from a lack of community led investment into grassroots football and the youth that play within it.

Since starting the journey the club has grown to 38 teams in 2024 and built an executive board of 5 committed members, with a huge amount passion to continue the growth of the club for its players, members and the community. The club is Accredited and part of England Football, playing across 10 different leagues and continues to invest in bringing on new teams with a real focus in increasing our girls youth participation and plans to introduce a Womans team by 2025.

The club has a playing and social base currently at JMO Sports, Skelmersdale.



Our growth

We are forecasting 30% growth in teams during the 2024-2025 season



Clay Brow FC

Our Teams

The Club operates the following teams:

Men's Open Age	5
Youth boys U5 to U18	31
Youth girls U5 to U18	2



Our growth

We are endeavouring to grow our cohort of girls teams and plan in the very near future to include an FA Girls Wildcat team.



Our clubhouse?

Our story is still unfolding but we are committed to finding a full time facility and clubhouse for our club. We hope we can provide a vibrant and lively facility for our community to participate in our endeavour.



Clay Brow FC

Mens Teams

Our goal is for our Mens 1st Team to become a semi professional football team, currently in the 11th Tier of English Football, it is our aim to give our youth players a pathway to league football by 2030.

Team achievements

- South Lancashire Counties League Winners 2023
 - Liverpool Intermediate Cup 2022
- Plus much more!

League or level

- Cheshire Football League
- South Lancashire Counties Football League



Clay Brow FC

Youth Team

One of our biggest victories to date as a club is that we have maintained each team without losing one, showing the happiness and drive of all our youth players, coaches, volunteers and parents.

We continue to seek development opportunities for all our youth teams and plan to have development teams at both U18s and U23s in the strongest leagues within the North West providing a pathway to Mens and Womens football.

Team achievements

We have a long list of league winners and cups!

League or level

- Skelmersdale JFL
- Hightown JFL
- Sefton JFL
- Warrington JFL
- Wigan JFL
- Burscough JFL



Clay Brow FC

Sponsorship Benefits

Sponsoring a Clay Brow Football team creates a bridge between your brand and the local community built on over 10 years of dedicated commitment from community volunteers.

Exposure

We can expose your brand to our passionate, loyal, local sporting community.

3,000+ Twitter Followers

1,000+ Instagram Followers

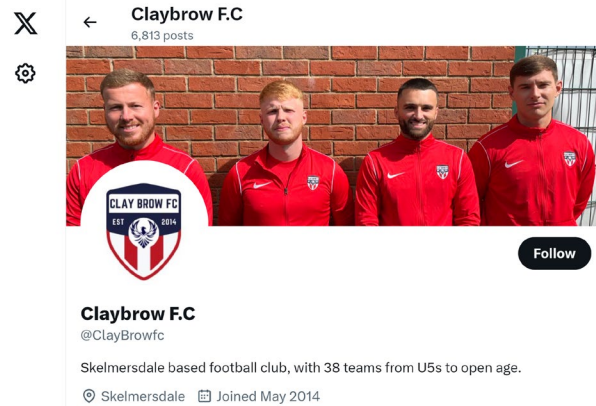
1,800+ Facebook Friends

Est. 5,000 Local community members attend matches over the course of a season.

Website Exposure on our "Partners" page www.claybrowfc.com

Benefits

As a team sponsor you will be partnering with a respected community leader at the forefront of youth sports development in the region. With your help we aim to continue our great work within the community by increasing participation, improving our facilities and helping all of our members to progress into adult sporting engagement, maintaining a healthy lifestyle.





Clay Brow FC

Match and Training Kit



Our home kit is Red and our Away Kit is Green, we are a Nike Partner, with all our kit being supplied by KITKING

All of our Match and Training Kit can be viewed on our store at:

<https://www.kitking.co.uk/collections/club-brow-fc>

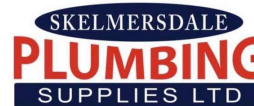




Clay Brow FC

Sponsors

Just a few of the local businesses that support our club....





Sponsorship Packages

Pricing

Please note, if your chosen team is due to switch team size in the upcoming season prior to your sponsorship (e.g. 5v5 to 7v7) then the higher price band will apply to cover the larger team size in the upcoming season.

Terms

1. Sponsors artwork must be provided as a high resolution image file and within the time frame requested by the club.
2. No orders for kit will be placed by Club until we have received funds.
3. No orders can be made directly through our supplier.



Kit Item	5v5	7v7	9v9	11v11	Adult
Home Kit	£350	£450	£550	£750	£850
Away Kit	£350	£450	£550	£750	£850
Training Kit	£275	£375	£475	£675	£775
Track/Rain Jackets	£250	£350	£450	£600	£650



Come & Join Us

We would love to welcome your company into our club family and establish a long term mutually beneficial relationship.

A few FAQ's

When does a season start and end?

Most teams start playing league matches in September and October. Leagues typically finish in April and May of the following year.

How do I sponsor your events?

You can sponsor our Presentation Day, if you are interested, please contact us via the email address on the final page of this proposal.

Can flexible payments terms be arranged?

We are prepared to discuss payment terms, however no sponsorship is printed/applied until full payment is received.

Can I sponsor multiple teams?

Yes, and we will happily discuss discounted opportunities to sponsors who would like to take out 2 or more packages in the same team too.

Do I have first refusal on resigning my sponsorship contract?

Yes, each package lasts for two seasons, we will discuss with you 3 months prior to the end of the second season before offering to other parties.







Thank You.


**Interested in becoming a
sponsor?**

Please contact:

 **Chairman**
Jason Howarth

 claybrowfc@outlook.com

 **Vice Chairman**
Lee Caffrey

 claybrowfc@outlook.com

